



International Management Trainee Programme

British American Tobacco Group is the world's second largest quoted tobacco group by global market share, with brands sold in more than 180 markets. At British American Tobacco everyone is different, yet with their own unique backgrounds, interests and skills. Combining those differences help us to do amazing things and that's what makes life interesting!

The Programme

The **MT programme** at British American Tobacco is specially designed for independent and motivated thinkers who love learning and taking on new challenges and responsibilities – people who want to stand out in the corporate world, on their own terms

MARKETING

Marketing is about making the difference in a challenging environment within the Brand and Trade departments, supporting the brand strategy and new product launches, defining the optimal distribution plan and exploiting innovative marketing approaches.

What we look for:

- Strong academic background in Business or Marketing
- Previous relevant work experience in Marketing is an advantage
- Ability to work under pressure
- Analytical and strategic thinking
- Fluency in English & Czech

To apply visit: www.batgraduatecareers.gtios.com

Location: Czech Republic

Application Deadline: 30TH March 2012

Start Date: Summer 2012

BRING YOUR DIFFERENCE



**BRITISH AMERICAN
TOBACCO**