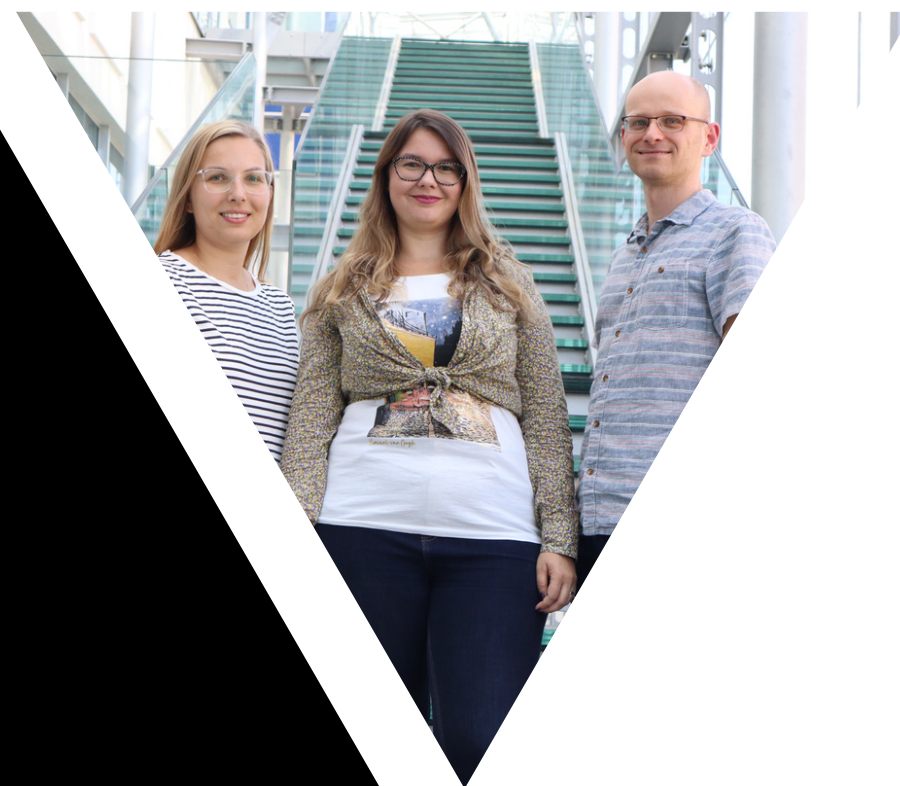


# Career Centre

Czech Technical University in Prague



# Career Centre

We help students and graduates with **self-knowledge** and **preparation to enter the labour market**.

We organize **workshops** and **seminars**, **personality testing**, **career** and **personnel counseling**.

Students have the opportunity to participate in the **CTU Mentoring program** or the **Podnikni to** semester program.

There is an extensive **professional library**, **job offers**, **events** and **topics of final theses from** companies available for those who are interested.

The CTU Career Center also provides regular inspiration in the form of **articles**, **newsletters** and **social media activities**.

## TO IMPROVE

**orientation of CTU students and graduates on the labour market**

## TO INSPIRE

**students to achieve success and satisfaction in life**

## TO HELP

**established relationships between companies and students**

## TO CREATE

**space for personal development**



# CTU in numbers

**8 FACULTIES**  
**6 INSTITUTES**

**STUDENTS**  
**17 577**  
(k 4.9.2022)

**3 323**  
**GRADUATES**  
(2022)

**STUDY FIELDS**  
**355**



# Successful communication with students and presentation at the university

1. Branding at the university requires **long-term** and **systematic cooperation**. Students don't react much to random actions.
2. Communicate **clearly, concisely, truthfully** and **graphically interestingly**. Try to describe to students what they can be a part of.
3. Students most often show interest in **internships, internships, trainee programs** or **part-time jobs**.



# Possibilities of cooperation with the CTU

## Career Center

### Advertising on the KC website and Instagram

Are you interested in offering students a job position, temporary job or internship or competition and other events that you organize for them? Choose from several advertising options, send an order and advertisement and we will process it immediately.

Advertisement form it is up to you, most often used PDF or a link to the company's career site.

**Price: 1x web advertising + stories, 3.500 Kč/3 months**

#### CIIRC – Technik ve výpočetní technice (vhodné ke studiu)

Zář 26, 2022 | Elektro, IT, Jiné, Strojírenství

CIIRC - Technik ve výpočetní technice Český institut informatiky, robotiky a kybernetiky zajišťuje propojení mezi akademickou a průmyslovou sférou. Hledáme k sobě nového parťáka.

#### Kariérní centrum – roznos letáků

Zář 21, 2022 |

Kariérní centrum - roznos letáků Kariérní centrum ČVUT hledá studenta, který by si chtěl přivydělat pár korun k dobru.

#### ČVUT – Pracovník v informačním a prodejním centru ČVUT

Zář 16, 2022 |

ČVUT - Pracovník vnějších vztahů ČVUT v Praze – Rektorát, Odbor PR a marketingu hledá kolegyni/kolegu na pracovní pozici Pracovník v informačním a prodejním centru ČVUT

# Advertising on the website and Instagram KC + information about the position in the newsletter

Draw attention to your job offer by mentioning in the newsletter in the section Job opportunities and internships.

The newsletter "Novinky z KáCéčka" is now subscribed by about 2,251 active subscribers (14.11.2022).

**Price: 1x web advertising + stories, 3.500 Kč/3 months**

**All in one (web, stories , newsletter) 7.000 Kč/3 months**

**- Package (5x) 20.000 Kč/3 měsíce\***

**- Package (10x) 35.000 Kč/3měsíce\***

\*can be drawn for 1 year from purchase



## PRACOVNÍ PŘÍLEŽITOSTI A STÁŽE

### Rektorát ČVUT

přijme [pracovníka v informačním a prodejním centru ČVUT](#)

### Ústav technické a experimentální fyziky

vypisuje výběrová řízení na [developera vědecko-pedagogického pracoviště ČVUT](#)

### Excalibur Army

hledá absolventy na pozice [nákupčí, technolog, konstruktér a další juniorní pozice](#)

### B + R automatizace

přijme [aplikačního inženýra](#)

### SWECO

hledá vhodného kandidáta na pozici [statik/statička](#)

### Amedis

nabízí pracovní úzek pro [radiologického fyzika/technika](#)

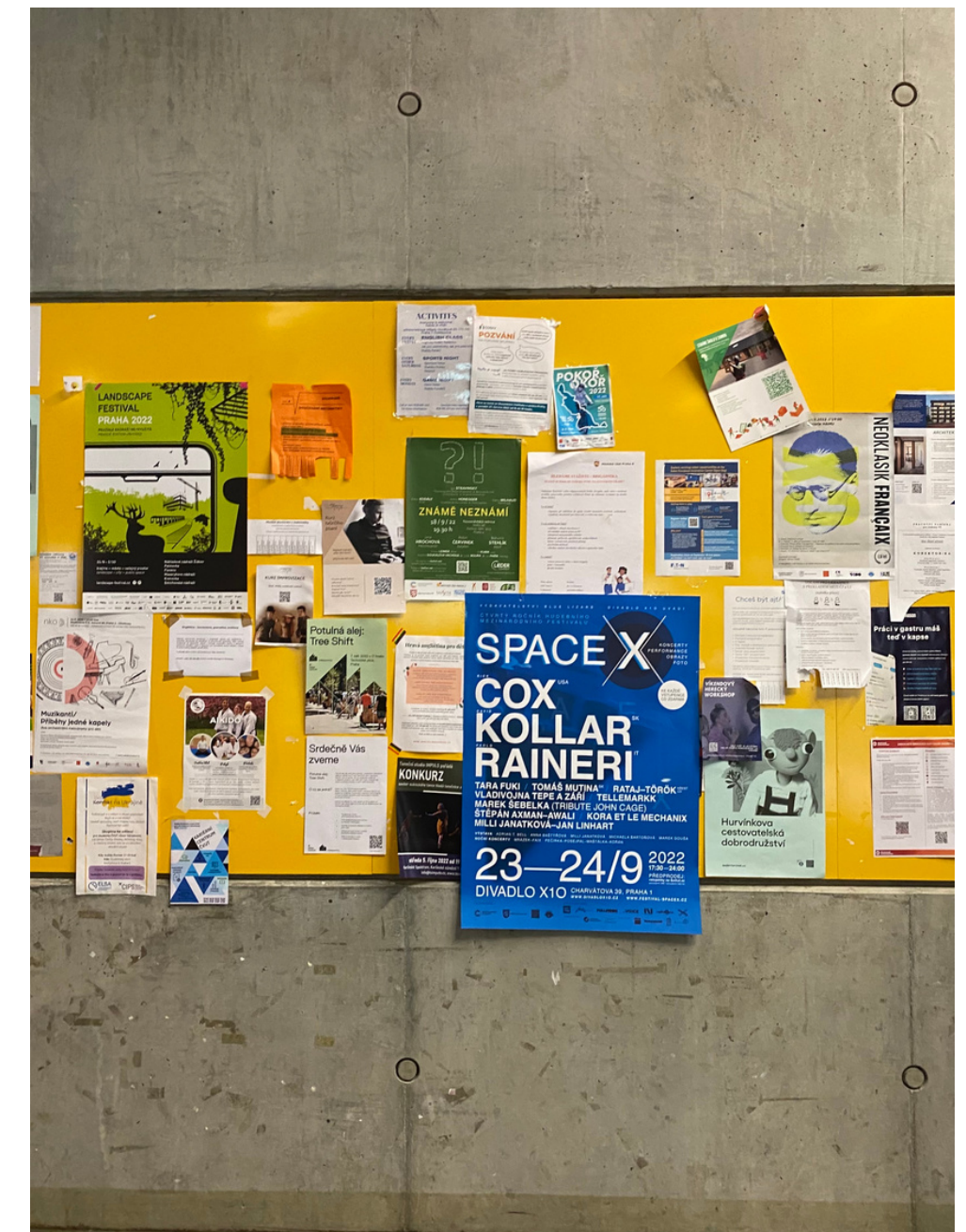


# Distribution of delivered leaflets to publicly accessible places in the Dejvice campus

Present yourself at the Dejvice Campus and other CTU premises such as dormitories, canteens, etc.

Students will always have an eye on you!

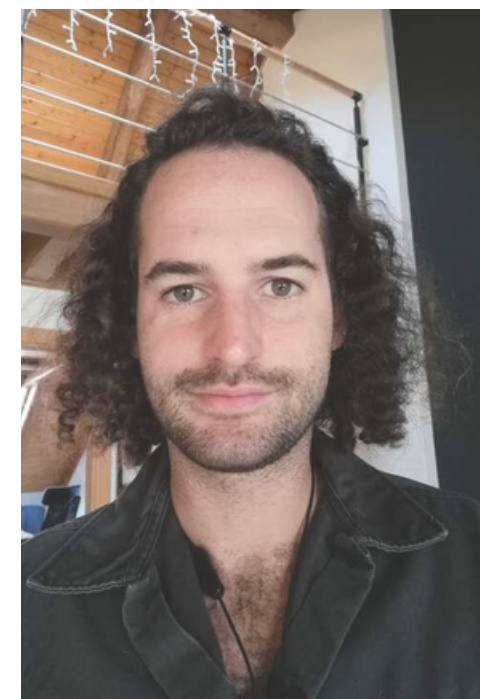
**Price: distribution 3000 Kč (max 500 leaflets)**





# Mentoring

For several years, CTU students have had the opportunity to participate in the Mentoring program, which allows them to look into the real environment of both Czech and international companies. CTU Mentoring is a program during which a student meets with his mentor. It accompanies them in their daily work, learns their skills and methods of decision-making and management, looks at them into the company's work environment, together with him participates in meetings and meetings, or even actively participates in real projects. The whole cooperation is flexible, mutually beneficial and based only on the agreement of the student and the mentor.





A large group of graduates in black gowns and stoles are celebrating, with many throwing their black mortarboard caps into the air. The caps are scattered across the upper half of the image against a clear blue sky. The graduates are in the lower half, looking up and cheering with their arms raised.

# Topics of final theses

On the website of the CTU Career Center it is possible to publish free topics of final theses for CTU students.

Send the topics to [kariera@cvut.cz](mailto:kariera@cvut.cz)



# Seminars/workshops

In the Career Center we organize seminars and workshops for groups of about 20 students. There are the topics such as work environment (financial art and career, how to talk about salary increase...), as well as soft skills (time management, self-confidence, persuasive argumentation...). It is important that it is an educational event and not a direct presentation of the company.





# Partnership with CTU

Are you interested in becoming an official partner of the university? Use mentoring opportunities, inform students about current internships, internships, jobs, etc.? Partnership has various advantages, among other things, the possibility of promotion on all our available platforms. If you are interested, get in touch [ilona.chalupska@cvut.cz](mailto:ilona.chalupska@cvut.cz). Together we will arrange a meeting and discuss all the options.





# Pricelist

Promotion	price in CZK without VAT
<b>Web + stories</b> (advertisement on the career center website + mention of the ad in Instagram stories)	<b>3.500 Kč/3 months</b>
<b>Web + stories+ NL</b> (advertisement on the website of the CC + mention of the advertisement in Instagram stories + mention in the CC CTU newsletter)	<b>5.000 Kč/3 months</b>
<b>distribution of leaflets/posters</b> (distribution to all available CTU premises)	<b>3.000 Kč</b>
<b>All in one</b> (Web + stories + NL + distribution of leaflets)	<b>7.000 Kč/3 months</b>
<b>Promotional article on the blog</b>	<b>10.000 Kč</b>
<b>Seminar/workshop</b>	<b>by agreement</b>
<b>Package 5x</b> (Web + stories + NL)	<b>20.000/ 3 months*</b>
<b>Package 10x</b> (Web + stories + NL)	<b>35.000/3 months*</b>

\*can be drawn for 1 year from purchase



# CONTACTS

## **ADVERTISING, FINAL THESES, MENTORING**

kariera@cvut.cz

## **PARTNERSHIP AGREEMENTS WITH CTU**

Mgr. Ilona Chalupská, [ilona.chalupska@cvut.cz](mailto:ilona.chalupska@cvut.cz)

## **SEMINARS AND WORKSHOPS**

MgA. Iva Hájková Peláková, [iva.pelakova@cvut.cz](mailto:iva.pelakova@cvut.cz)